



**Mobile apps that make a difference**

## **CALL FOR ENTRIES**

**The Search is on for the best mobile product or application in any of the following categories:**

- **m-Government and Participation**
- **m-Environment and Health**
- **m-Learning and Education**
- **m-Entertainment and Lifestyle**
- **m-Tourism and Culture**
- **m-Media and News**
- **m-Business and Commerce**
- **m-Inclusion and Empowerment**

There will be only one nomination for each category from a country. Each country will eventually have 8 products being nominated from the country to the WSA Selection Panel.

Entrants from Fiji, Kiribati, Nauru, Palau, Samoa, Tonga, Tuvalu, Federated States of Micronesia, Republic of Marshall Islands and Solomon Islands are invited to submit their entries to:

**Salanieta Tamanikaiwaimaro via [sala@pasifikanexus.nu](mailto:sala@pasifikanexus.nu)**

Salanieta Tamanikaiwaimaro is the *WSA National Expert* who will be making the final nominations for Fiji, Kiribati, Nauru, Palau, Samoa, Tonga, Tuvalu, Federated States of Micronesia, Republic of Marshall Islands and Solomon Islands. Each of these countries will have a Selection Committee that will assist her in making the final selections. We are looking for creativity and best mobile content.

**Each country is entitled to submit as many products as possible but only 8 products will be selected from each of the category listed above.**

### **Who Can Apply?**

Individuals, Organizations', Start Up Companies, Large Corporations etc. You can field in as many entries as possible.

### **What Are the Benefits for Winners?**

- Invitation to the WSA Global Congress in Abu Dhabi (accommodation and meals provided; we will provide some travel grants to NGOs,

StartUps, ...)

- Possibility to pitch your project in front of an international experts jury, giving direct feedback and input
- Receive your award at a prestigious gala dinner
- Present your solutions in the winners exhibition
- Workshops on how to turn your local app into a global success
- Knowledge Sharing with the world's most outstanding app developers
- Contacts to potential sponsors and partners
- A video detailing your project success
- Access to the WSA network of experts and industry leaders in over 170 countries.
- Special placement on our website
- Featuring in the WSA-mobile Catalogue 2014
- Long-term coverage via all our editorial channels like Blogs, Articles, Success Stories, Twitter, Facebook

**For more information, visit: <http://www.wsa-mobile.org/contest/categories-and-rules>**

**Entries Close on 18<sup>th</sup> June, 2014 1:00 pm GMT +12**