

Land Management

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Emerging Technologies at a Smaller Intergeo 09/10/2012

Intergeo has once again opened its doors today in Hanover, the capital of the German state of Lower Saxony. This year, around 520 exhibitors from across the globe are highlighting their latest technologies in geomatics, which is a slight decrease in exhibitor numbers compared to last year. Notably, while many people thought that UAV was a hype at Intergeo 2011, this year's Intergeo features even more UAV manufacturers.



Microsoft Bing maps opened the Trend and Media Forum. Microsoft gave an in-depth overview of how Bing maps can be used by enterprises. With DigitalGlobe, Microsoft is currently executing an extensive program to update its high-resolution **imagery**. BGI, a partner of Microsoft Bing, highlighted how Bing maps can be integrated into business processes, while another Microsoft Bing maps partner highlighted the licensing aspects.

Although there are still several issues to overcome, predominantly

legal ones, UAS nevertheless seems to be finding its way into the market – despite the fact that several Western countries appear to be obstructing the UAS business by imposing export rules.

On the opening day of the event, Cornelia Rogall-Grothe, State Secretary at the German Federal Ministry of the Interior, launched the first national **INSPIRE** Conference with a speech on '**INSPIRE** – the driving force behind the national geodata infrastructure'. Its importance for municipal authorities and e-government was discussed, as were issues of costs, licenses, open data and the PSI guideline ('Re-use of Public Sector Information').

Later this week, Intergeo is incorporating the third Conference of the Council of European Geodetic Surveyors (CLGE). Bringing together surveyors from 36 member countries in Hanover, this marks the first time the conference is embedded in Intergeo activities.

Meanwhile, the Navigation Conference is being held as part of Intergeo for the second time. Once again, the event will seek to leverage synergies between navigation, IT and geoinformation.

[Read the Intergeo 2012 Preview in the online GIM International Magazine](#)

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